

SPEAKING

Shark tank

Twenty-four crazy inventions, two minutes each. Inventors pitch, sharks decide.

LEVEL	TIME	SKILLS	FOCUS
B2	60 min	Speaking, persuasion	Persuasion, presentation skills

01 HOW TO RUN IT

60 MIN

Prepare, pitch, invest.

1 • WHAT IS SHARK TANK?

4 MIN • WHOLE CLASS

Introduce the US TV show where inventors pitch products to rich investors, called **sharks**. Who knows it? What is its aim? Today **they** are the inventors. Each shark has **€1 million for the best product** and **€1 million for the best pitch**. *Even if your product isn't perfect, a great pitch can still win you money.*

2 • PREPARE A PITCH

8 MIN • INDIVIDUALLY

Each student gets one card from pages 2–7 and prepares a **2-minute pitch** using the questions on it: a strong hook, lots of **enthusiasm**, good vocabulary.

3 • ROUND 1

18 MIN • TWO GROUPS

Set-up: half the class are **sharks**, half are **inventors**. Each **station** is one desk with two chairs facing each other (odd number? two sharks share a desk). A circle classroom is ideal; in a normal one, put the stations far apart.

Pitching: sharks stay at their stations; an inventor sits opposite each of them. **You keep the time** and signal the **start and end** of each 2-minute pitch. Sharks may use part of it for optional **follow-up questions**. On your signal, inventors move to the next station, until every inventor has pitched to every shark. Sharks **take notes** all the time (page 8). Short on time? 90-second pitches.

4 • FEEDBACK

5 MIN • WHOLE CLASS

Write the inventors' names on the board in two columns, **Product** and **Pitch**, and ask the sharks (also on their notes):

1. Which product did you like best and why?
2. Who gave the most convincing pitch? What made it convincing? The hook, enthusiasm, vocabulary, body language?
3. Who gets your product investment and who gets your pitch investment, and why?

Score their **final decision** (question 3): each €1 million = **1 point** in the Product or the Pitch column.

5 • ROUND 2 + WINNERS

25 MIN • ROLES SWAPPED

Students now **swap roles**: sharks become inventors and vice versa, with new cards; same rounds and feedback. Count the points and announce the **Best Invention** and the **Best Pitcher** of each round.

USEFUL LANGUAGE *Have you ever ...? • Imagine a world where ... • It's affordable / eco-friendly / easy to use. • Who would buy it? • What makes it different? • I'm in! / I'm out.*

AUTO-TRANSLATE EARBUDS

Translate different languages during real-time conversations.

2-minute pitch: What is it? Who is it for? What problem does it solve?
Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

SOLAR-POWERED PHONE CASE

Charges your phone using the power of the sun.

2-minute pitch: What is it? Who is it for? What problem does it solve?
Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

EDIBLE WATER BOTTLES

Eat the bottle after you finish your drink.

2-minute pitch: What is it? Who is it for? What problem does it solve?
Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

QUIET SPACE FINDER

An app that finds quiet places nearby when you need to calm down, read or just be by yourself.

2-minute pitch: What is it? Who is it for? What problem does it solve?
Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

SMART MIRROR



Compliments you and gives you weather updates.

2-minute pitch: What is it? Who is it for? What problem does it solve?

Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

VIRTUAL WARDROBE APP



Uses AI to tell you what to wear.

2-minute pitch: What is it? Who is it for? What problem does it solve?

Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

SHOWER TIMER MAT



Changes colour if you stay in the shower too long.

2-minute pitch: What is it? Who is it for? What problem does it solve?

Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

PLANTABLE PENCILS



When a pencil is too short to write with, plant it and grow herbs or flowers.

2-minute pitch: What is it? Who is it for? What problem does it solve?

Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

DESK NAPPER



A backpack that turns into a pillow and a blanket.

2-minute pitch: What is it? Who is it for? What problem does it solve?

Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

STRESS-EATING CALCULATOR



Gives you sweets when you're stressed in maths lessons.

2-minute pitch: What is it? Who is it for? What problem does it solve?

Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

POSTURE BACKPACK



Vibrates gently when you're slouching.

2-minute pitch: What is it? Who is it for? What problem does it solve?

Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

NO AWKWARD SILENCE APP



Suggests questions or topics during conversations in real time.

2-minute pitch: What is it? Who is it for? What problem does it solve?

Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

LOST & FOUND KEYRING



Every time you lose your keys, it shouts your name until you find them.

2-minute pitch: What is it? Who is it for? What problem does it solve? Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

BOREDOM GLASSES



Scan the room and suggest things to do when you're bored.

2-minute pitch: What is it? Who is it for? What problem does it solve? Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

AUTO-APOLOGISER



Sends a heartfelt apology text with a funny GIF to anyone you've accidentally offended.

2-minute pitch: What is it? Who is it for? What problem does it solve? Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

INSTANT HAIR FIX SPRAY



Turns messy hair into a stylish hairstyle in seconds.

2-minute pitch: What is it? Who is it for? What problem does it solve? Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

CLOTHES THAT TEXT YOU



They tell you when they need to be washed.

2-minute pitch: What is it? Who is it for? What problem does it solve? Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

SWEAT-TELLING SHIRT



Changes colour when you need deodorant.

2-minute pitch: What is it? Who is it for? What problem does it solve? Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

HOMEWORK HELPER PEN



Vibrates every time you make a spelling mistake.

2-minute pitch: What is it? Who is it for? What problem does it solve? Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

SELF-HEATING LUNCH BOX



Heats up your lunch wherever you are. No microwave needed.

2-minute pitch: What is it? Who is it for? What problem does it solve? Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

SILENT ALARM PILLOW



Wakes you up with gentle vibrations without waking anyone else in the room.

2-minute pitch: What is it? Who is it for? What problem does it solve?
Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

PLANT-TALK SENSOR



Sends you a text when your plant needs water.

2-minute pitch: What is it? Who is it for? What problem does it solve?
Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

UMBRELLA DRONE



An umbrella that flies above you by itself, so your hands stay free.

2-minute pitch: What is it? Who is it for? What problem does it solve?
Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

FRIDGE LOCK APP



Locks your fridge after 10 pm to stop midnight snacking.

2-minute pitch: What is it? Who is it for? What problem does it solve?
Why invest in you? **Hook:** *Have you ever wondered ...? Do you ever feel like ...? Imagine a world where ...*

MY PITCH NOTES

INVENTOR	PRODUCT	WHAT IMPRESSED ME? (PITCH, HOOK, VOCABULARY, BODY LANGUAGE)	RATING
			☆☆☆☆☆
			☆☆☆☆☆
			☆☆☆☆☆
			☆☆☆☆☆
			☆☆☆☆☆
			☆☆☆☆☆
			☆☆☆☆☆
			☆☆☆☆☆

1. Which product did you like best and why?
2. Who gave the most convincing pitch? What made it convincing? The hook, enthusiasm, vocabulary, body language?
3. Who gets your product investment and who gets your pitch investment, and why?

Best product: _____ **Best pitch:** _____

INVENTOR	PRODUCT	WHAT IMPRESSED ME? (PITCH, HOOK, VOCABULARY, BODY LANGUAGE)	RATING
			☆☆☆☆☆
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			☆☆☆☆☆

1. Which product did you like best and why?
2. Who gave the most convincing pitch? What made it convincing? The hook, enthusiasm, vocabulary, body language?
3. Who gets your product investment and who gets your pitch investment, and why?

Best product: _____ **Best pitch:** _____